

IRISH BEEF: THE GLOBAL OPPORTUNITY

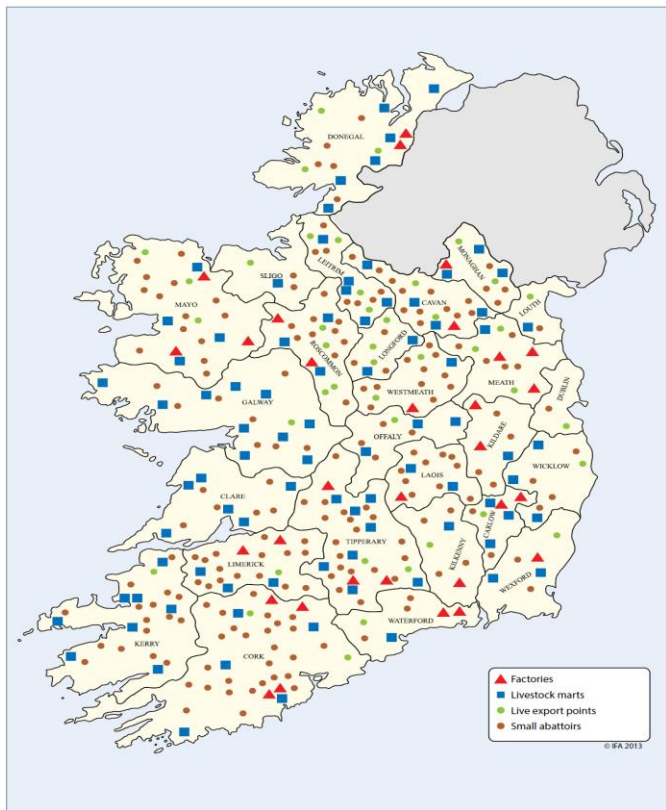
The Future of Agri-Food – ASA 2017

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Importance of the Beef Sector



- 110,000 cattle farms
 - o/w 78,000 in specialist beef production
- 86,000 full-time workers on farms
 - o/w 7,500 employees
- €2.3b of farm gate output
- 20,000 (est) employed outside farm gate
- €2.4b beef exports

In all of our interests to have viable beef production



IFA

The Sustainability Challenge

